



ABOUT US

PetEx Israel offers the newest and most advanced products in the pet industry. We are proud to say that we are one of the leading companies that provide high-quality pet products & great costumer service with a wide variety of products for dogs and cats.

Petex Israel developed a unique pet care product line, based on the Dead Sea minerals; one of the natural wonders of the world.

The Dead Sea minerals are unique from other ocean minerals. Its water contains salt that is only 30.2% sodium chloride. The remainder of its minerals content is the nutrient-rich mineral your pets body and fur needs such as magnesium, potassium, and calcium.

The Dead Sea minerals and mud have been used for thousands of years to treat the following ailments; Arthritis conditions, joint pain, and skin conditions.

We are fortunate enough to have this natural wonder close by and being able to develop the perfect products for pets worldwide.

Our pet care line is constantly growing and working non-stop to bring the consumers a diverse line of products.

All of our dead sea products are manufactured in Israel under the ISO: 9001:2008, 22716:2007 CGMP, 13485:2016

THE **DEAD SEA**

One of the natural wonders of the world is the Dead Sea, which is 1,200 feet below sea level. Over millions of years, the hot dry air and high evaporation rate have contributed to the high salt concentration present in the Dead Sea, making it one of the saltiest lakes in the world.

Compared to the 3% salt content of ordinary sea water, researchers claim that the Dead Sea water contains 32% salts with relatively high concentration of 21 minerals such as magnesium, calcium, bromide and potassium. Twelve of these minerals are not found in another other sea or ocean.

Harnessing these Dead Sea wonders combined with natural active ingredients, oils & extracts, PetEx presents an innovative formula for the treatment of your beloved pet.

We have generated the ultimate equation for pet coat and skin care, designed especially for our treasured pets.









ULTRA PREMIUM NATURAL PET CARE







Our Flea Repellant Shampoo enhanced with Dead Sea minerals and natural active ingredients helps repel fleas and ticks from your pet whilst maintaining their coat soft and shiny.

Ingredients: Water, Sodium Lauryl Ether Sulfate, Cocamidopropyl Betaine, Lauramide, Maris Sal (Dead Sea), Behentrimonium Chloride, Perfume, DMDM-H, Styrene/ Acrylates Copolymer, Mentha Piperita Extract, Cymbopogon Schoenanthus (Lemon Grass) Oil, Rosmarinus Officinalis Oil, Cymbopogon Nardus (citronella) Oil, Melaleuca Alternifolia (Tea Tree) Oil, Citrus Aurantifolia Extract, Tocopheryl Acetate, Aloe Barbadensis Leaf Extract, Disodium EDTA, Benzoic Acid



ALCOHOL VITAMIN E ENRICHED SKIN & COA **BEAUTY & CARE**

PUPPY

SHAMPOO

Our Puppy Shampoo enriched with Dead Sea minerals, Leen Seed Oil, Omega 3, Vitamin E, Aloe Vera, Chamomile and Lavender Oil. This strong combination of natural ingredients keeps your puppy's skin and coat soft, clean and healthy, adding shine and volume for a healthier look.

▶ Ingredients: Water, Sodium Lauryl Ether Sulfate, Cocamidopropyl Betaine, Lauramide, Maris Sal (Dead Sea), Linum Usitatissimum Seed Oil, Lavandula Angustifolia Herb Oil, Hippophae Rhamnoides Oil, Anthemis Nobilis Flower Extract, Behentrimonium Chloride, Perfume, DMDM-H, Styrene/ Acrylates Copolymer, Aloe Barbadensis Leaf Extract, Tocopheryl Acetate, Disodium EDTA, Benzoic Acid







SHAMPOO

Our Oatmeal & Pomegranate Shampoo enhanced with Dead Sea minerals, enriched with Olive Oil, Sesame Oil & Vitamin E, helps maintain your pet's skin and coat with moisture and a strong anti-oxidant that protects your loved pet from free radicals and pollution. Helps reduce shedding and eliminates odors, giving your pet a soft and shiny coat on a regular basis.

▶ Ingredients: Water, Sodium Lauryl Ether Sulfate, Cocamidopropyl Betaine, Lauramide, Maris Sal (Dead Sea), Punica Granatum Extract, Colloidal Oatmeal Extract, Sesamum Indicum Seed Oil, Olea Europaea Fruit Oil, Behentrimonium Chloride, Perfume, DMDM-H, Styrene/ Acrylates Copolymer, Tocopheryl Acetate, Aloe Barbadensis Leaf Extract, Disodium EDTA, Benzoic Acid







CONDITIONER

Our Oatmeal and Pomegranate Conditioner enhanced with Dead Sea minerals, enriched with Olive Oil and Vitamin E helps maintain your pet's skin and coat with moisture and a strong anti-oxidant that protects your loved pet from free radicals and pollution. Helps reduce shedding and eliminates odors, giving your pet a soft and shiny coat on a regular basis.

▶ Ingredients: Water, Cetyl Alcohol, Cetrimonium Chloride, Urea, Butyrospermum Parkii Butter, Behentrimonium Chloride, Demithicone, Punica Granatum Extract, Colloidal Oatmeal Extract, Olea Europaea Fruit Oil, Perfume, DMDM-H, Benzoic Acid, Maris Sal (Dead Sea), Tocopheryl Acetate, Aloe Barbadensis Leaf Extract.



SENSITIVE SKIN

SHAMPOO

Our Aloe & Avocado Shampoo enriched with Vitamin E, Aloe Vera, Avocado Oil, Vitamin complex A, B and D and amino acids makes this shampoo highly recommended for the treatment of dry coats. Nourishes and strengthens your pet's skin and coat, adding shine and volume for a healthier look.

▶ Ingredients: Water, Sodium Lauryl Ether Sulfate, Cocamidopropyl Betaine, Lauramide, Maris Sal (Dead Sea), Persea Gratissima Oil, Prunus Amygdalus Sativa Kernel Oil, Behentrimonium Chloride, Perfume, Aloe Barbadensis Leaf Extract, DMDM-H, Styrene/ Acrylates Copolymer, Tocopheryl Acetate, Disodium EDTA, Benzoic Acid





Our Anti-Shedding Shampoo enriched with Dead Sea minerals, enhanced with Castor Oil, Vitamin E & C is especially designed to strengthen hair coat roots and to prevent excess shedding. Helps maintain a soft and shiny coat for your pet. Suitable for dogs with long hair.

▶ Ingredients: Water, Sodium Lauryl Ether Sulfate, Cocamidopropyl Betaine, Lauramide, Maris Sal (Dead Sea), Triticum Vulgare Germ Oil, Ricinus Communis Seed Oil, Behentrimonium Chloride, Perfume, DMDM-H, Styrene/ Acrylates Copolymer, Ascorbic Acid, Tocopheryl Acetate, Aloe Barbadensis Leaf Extract, Disodium EDTA, Benzoic Acid



DOG & CAT SHAMPOO

Our Dog & Cat Odor Neutralizing Shampoo consists of oils and plant extracts combined with The Dead Sea minerals. This shampoo utilizes Tea Tree Oil, Grape Seed Oil, Carrot Oil and Eucalyptus and Rosemary extracts to eliminate bad odors from your pet while maintain their coat soft and shiny.

▶ Ingredients: Water, Sodium Lauryl Ether Sulfate, Cocamidopropyl Betaine, Lauramide, Maris Sal (Dead Sea), Vitis Vinifera Seed Oil, Daucus Carota Sativa Seed Oil, Behentrimonium Chloride, Perfume, DMDM-H, Styrene/ Acrylates Copolymer, Rosmarinus Officinalis Leaf Extract, Eucalyptus Globulus Leaf Extract, Melaleuca Alternifolia Leaf Oil, Tocopheryl Acetate, Aloe Barbadensis Leaf Extract, Disodium EDTA, Benzoic Acid



ALOE-VERA & CHAMOMILE

SHAMPOO

Our Aloe Vera & Chamomile Anti -Itch Shampoo enriched with Dead Sea minerals, plant extracts, Green Cucumber, Calendula & Hamamelis. Generated for a strong front against irritation and itching, keeps your loved pet calm and relaxed while cleansing the coat and skin.

▶ Ingredients: Water, Sodium Lauryl Ether Sulfate, Cocamidopropyl Betaine, Lauramide, Maris Sal (Dead Sea), Anthemis Nobilis Flower Extract, Cucumis Sativus Extract. Calendula Officinalis Flower Extract. Hamamelis Virginiana Extract, Behentrimonium Chloride, Perfume, DMDM-H, Styrene/ Acrylates Copolymer, Tocopheryl Acetate, Aloe Barbadensis Leaf Extract, Disodium EDTA, Benzoic Acid









WHITE COAT

SHAMPOO

Specially designed Shampoo to add shine and brightness to white coat keeping it clean, soft and easy to handle. Rich in minerals (Dead Sea), Bearberries Extract and Licorice Extract.

Ingredients: Water (Aqua), Sodium Lauryl Ether Sulfate, Cocamidopropyl Betaine, Lauramide, Maris Sal (Dead Sea), Arctostaphylos Uva Ursi Leaf Extract, Hydrolyzed Keratin, Glycyrrhiza Glabra Root Extract, Behentrimonium Chloride, Perfume, DMDM-H, Styrene/ Acrylates Copolymer, Tocopheryl Acetate, Aloe Barbadensis Leaf Extract, Disodium EDTA, Benzoic Acid, Red #33, Blue #1



BLACK COAT

SHAMPOO

Specially designed Shampoo to add shine and Brightness to Black coat keeping it clean, soft and easy to handle. Rich in minerals (Dead Sea) and Walnut Shell extract.

▶ Ingredients: Water, Sodium Lauryl Ether Sulfate, Cocamidopropyl Betaine, Lauramide, Maris Sal (Dead Sea), Anthemis Nobilis Flower Extract, Cucumis Sativus Extract, Calendula Officinalis Flower Extract, Hamamelis Virginiana Extract, Behentrimonium Chloride, Perfume, DMDM-H, Styrene/ Acrylates Copolymer, Tocopheryl Acetate, Aloe Barbadensis Leaf Extract, Disodium EDTA, Benzoic Acid



DETANGLING

SPRAY

Detangling spray for dogs and cats based on Ginger and Rosemary Extracts enriched with Dead Sea Minerals and Keratin. Detangles the coat for easier combing while keeping it soft and shining.

▶ Ingredients: Aqua (Water), Zingiber Officinale Root Extract, Rosmarinus Officinalis Extract, Polyquaternium-7, cyclopentasiloxane, Hydrolyzed Keratin, Cocamidopropyl Betaine, Hydroxyethylcellulose, Cetyl Alcohol, Behentrimonium methosulfate, Cetrimonium Chloride, Phenoxyethanol, Benzoic Acid, Aloe Barbadensis Flower Extract, Maris Sal (Dead Sea).











DEAD SEA SALT & POMEGRANATE

SOAP BAR

Glycerin soap, half Dead Sea salt and half pomegranate extract. Soap enriched with Dead Sea minerals to nourish and moisturize your pet's skin. Combined with pomegranate extract powerful anti-oxidant that protects the skin from free radicals and pollution, this soap will clean, nourish, moisturize and preserve your pet's skin whilst keeping the coat clean, soft and shiny.

▶ Ingredients: Glycerin, Sodium Lauryl Ether Sulfate, Maris Sal (Dead Sea Salt), Punica Granatum Extract, Olea Europaea Fruit (Olive) Oil, Titanium dioxide, Benzoic Acid, Tocopheryl Acetate (Vit E), Pelargonium Roseum (Geranium) Leaf Oil, CI 17200



DEAD SEA MUD & POMEGRANATE

SOAP BAR

Glycerin soap, half Dead Sea mud and half pomegranate extract. Soap enriched with Dead Sea minerals to thoroughly cleanse, nourish and moisturize your pet's skin. Combined with pomegranate extract, a powerful anti-oxidant that protects the skin from free radicals and pollution, this soap will clean, nourish, moisturize and preserve your pet's skin whilst keeping the coat clean, soft and shiny.

▶ Ingredients: Glycerin, Sodium Lauryl Ether Sulfate, Limus (Dead Sea Mud), Punica Granatum (pomegranate) Extract, Olea Europaea Fruit (Olive) Oil, Titanium dioxide, Benzoic Acid, Tocopheryl Acetate (Vit E), Pelargonium Roseum (Geranium) Leaf Oil, CI 17200





Glycerin soap, half Dead Sea Salt and half Tea Tree Oil. A soap rich with Dead Sea minerals to nourish and moisturize your Pet's skin, combined with Tea Tree Oil, cleanses the skin, a strong antibacterial and anti-inflammatory substance that regenerates damaged skin cells. Suitable for oily and problematic skin. The soap will clean, nourish, moisturize and protect skin's health whilst keeping the coat clean, soft and shiny.

▶ Ingredients: Glycerin, Sodium Lauryl Ether Sulfate, Maris Sal (Dead Sea Salt), Olea Europaea Fruit (Olive) Oil, Melaleuca Alternifolia Leaf Oil, Titanium dioxide, Benzoic Acid, Tocopheryl Acetate (Vit E), Pelargonium Roseum (Geranium) Leaf Oil





SOAP BAR

Glycerin soap, half Dead Sea Mud and half Tea Tree Oil. A soap rich with Dead Sea minerals to thoroughly cleanse, nourish and moisturize your pet's skin, combined with Tea Tree Oil, a strong antibacterial and anti-inflammatory substance that regenerates damaged skin cells. Suitable for oily and problematic skin. The soap will deeply cleanse, nourish, moisturize and protects pet skin's health whilst keeping the coat clean, soft and shiny.

▶ Ingredients: Glycerin, Sodium Lauryl Ether Sulfate, Limus (Dead Sea Mud), Olea Europaea Fruit (Olive) Oil, Melaleuca Alternifolia Leaf Oil, Titanium dioxide, Benzoic Acid, Tocopheryl Acetate (Vit E), Pelargonium Roseum (Geranium) Leaf Oil









SPRING BREAK

PERFUME

Our Spring Break perfume was specifically designed to perfume your pet's coat eliminating bad odors without drying or breaking the coat whilst relaxing and moisturizing the skin.

▶ Ingredients: Water, SDA-40, Isopropyl Palmitate, Perfume, Glycerin, Salvia Officinalis Leaf Extract, Carbomer, Anthemis Nobilis Flower Extract, DMDM-H, Benzoic Acid, Maris Sal (Dead Sea), Aloe Barbadensis Flower Extract.



VANILLA FLOWER

PERFUME

Our Vanilla Flower Perfume was specifically designed to perfume your pet's coat eliminating bad odors without drying or breaking the coat whilst relaxing and moisturizing the skin.

Ingredients: Water, SDA-40, Isopropyl Palmitate, Perfume, Glycerin, Salvia Officinalis Leaf Extract, Carbomer, Anthemis Nobilis Flower Extract, DMDM-H, Benzoic Acid, Maris Sal (Dead Sea), Aloe Barbadensis Flower Extract.







WHITE DREAM

PERFUME

Our White Dream Perfume was specifically designed to perfume your pet's coat eliminating bad odors without drying or breaking the coat whilst relaxing and moisturizing the skin.

▶ Ingredients: Water, SDA-40, Isopropyl Palmitate, Perfume, Glycerin, Salvia Officinalis Leaf Extract, Carbomer, Anthemis Nobilis Flower Extract, DMDM-H, Benzoic Acid, Maris Sal (Dead Sea), Aloe Barbadensis Flower Extract.







PUPPY LOVE

PERFUME

Our Puppy Love perfume was specifically designed to perfume your pet's coat eliminating bad odors without drying or breaking the coat whilst relaxing and moisturizing the skin.

► Ingredients: Water, SDA-40, Isopropyl Palmitate, Perfume, Glycerin, Salvia Officinalis Leaf Extract, Carbomer, Anthemis Nobilis Flower Extract, DMDM-H, Benzoic Acid, Maris Sal (Dead Sea), Aloe Barbadensis Flower Extract.



JASMINE BOUQUET

PERFUME

Our Jasmine Bouquet perfume was specifically designed to perfume your pet's coat eliminating bad odors without drying or breaking the coat whilst relaxing and moisturizing the skin.

▶ Ingredients: Water, SDA-40, Isopropyl Palmitate, Perfume, Glycerin, Salvia Officinalis Leaf Extract, Carbomer, Anthemis Nobilis Flower Extract, DMDM-H, Benzoic Acid, Maris Sal (Dead Sea), Aloe Barbadensis Flower Extract.







TEARS & SALIVA STAIN

EYE-CLEANSER

A calming, soothing formula enriched with Dead Sea minerals that moisturize and nourish the skin, removing dirt whilst keeping the eye clean and the skin healthy.

▶ Ingredients: Water (Aqua), Propylene Glycol, Anthemis Nobilis (Chamomile) Extract, Calendula Officinalis Flower Extract, Salvia Officinalis extract, Rosmarinus Officinalis Extracts, Salicylic Acid, Imidazolidinyl urea, Benzoic Acid, Maris Sal (Dead sea salt), Aloe barbadensis extract











PLANT-EXTRACTS

EAR-CLEANSER

A calming, soothing formula fortified with Dead Sea minerals that moisturize and nourish the skin, removing dirt whilst keeping the ear clean and the skin healthy.

► Ingredients: Water, Disodium Laureth Sulfosuccinate, PEG-40 Hydrogenetated Castor Oil, Behentrimonium Chloride, Propylene Glycol, Imidazolidinyl Urea, Methylparaben, Propylparaben, Tocopheryl Acetate, Aloe Barbadensis leaf extract, Fragrance





PAW MOISTURIZING

CREAM*

Our Paw Moisturizing Cream enriched with Dead Sea Minerals, Avocado Oil, Olive Oil, Shea Butter and Vitamin E will moisturize, nourish and protect your pet's paws from drying, itching and cracking, leaving the Paws moist, strong and elasticized.

Ingredients: Water, Cetearyl Alcohol & Peg-20 Stearate, Helianthus Annuus (Sunflower) Seed Oil, Petrolatum, Glycerin, Cetyl Alcohol, Butyrospermum Parkii Butter, Persea Gratissima Seed Oil, Prunus Amygdalus Sativa Kernel Oil, Olea Europaea Fruit Oil, Perfume, Imidazolidinyl Urea, Maris Sal (Dead Sea), BHT, Tocopheryl Acetate, Aloe Barbadensis Leaf Extract, Benzoic Acid

Volume: 250ml (8.8 fl.oz)

















JOINTS MUD WRAP

Dead Sea Mud wrap for dogs, to reduce swelling and aching, rich with dead sea minerals nourish and revitalize the skin and coat.

Ingredients: Limus (Dead Sea), Aqua, Urea, Kaolin, Lavandula Stoechas Oil, Cucumis Sativus Extract, Presea Gratissima (Avocado) Oil, 2-Bromo-2 Nitropropane -1, 3-Diol, Maris Sal (Dead Sea), Methylparaben, Propylparaben, Aloe Barbadensis Flower Extract.

Volume: 250ml (8.8 fl.oz)









For more information please visit

www.deadseashampoo.com

or send us an email - info@petex-pet.com

